



BENEFITS OF MEMBERSHIP

Make a difference

- Protect and enhance your business investment
- Advocacy on your behalf on important issues including: business and development incentives; clean, safe streets and sidewalks; and parking management
- Keep employees and residents informed about “what’s happening” Downtown
- Have your voice heard among business and civic leaders
- Showcase your commitment to the Downtown Bloomington community

Promote your business

- Participate in DBA’s promotional and communications programs
- Featured business listing on www.downtownbloomington.org
- Increase visibility by sponsoring meetings and events
- Network and establish relationships with business and community leaders

Get Assistance

- Active assistance to tenant your residential and commercial properties
- Learn to navigate city services and financial incentives
- Stay informed with access to weekly events calendar
- Access city and Downtown information at the Downtown Information Center
- Market your vacant commercial and/or residential property on DBA website, on nationwide database, and at the Downtown Information Center

MEMBERSHIP OPTIONS (Each level receives all of the benefits of the previous levels)

Friend Level (\$50)

- Receive DBA window cling
- Receive DBA e-newsletters

Resident Level (\$75)

- Receive invitation to join the DBA’s committees – a great opportunity to personally and directly change Downtown
- Receive invitations to DBA workshops, meetings and networking opportunities

Business Partner and Property Owner Level (\$200)

- Featured business listing on DBA website
- Showcase your business at the Downtown Information Center
- Feature events via weekly e-newsletter distributed to over 1,000 individuals (events must take place downtown or surrounding neighborhoods)
- Feature promotions, coupons or sales via monthly e-newsletter
- Expanded listing in the Downtown walking map
- Opportunity to promote your business at the Farmers’ Market
- Discount opportunities on select DBA-produced promotions and marketing efforts
- Access to DBA mailing lists at .10 per label or name
- Scholarship opportunities for business programs
- List available residential or commercial properties for sale or lease on the DBA website.

Gold Level (\$500)

- First opportunity for sponsorship of select DBA events at a reduced rate
- Free access to DBA mailing lists
- Logo featured on weekly e-newsletter for ten weeks

Platinum Level (\$1000)

- Logo featured on home page for 12 months
- Reserved space for booth at Farmers' Market to promote your organization and feature activities.

As always, the Downtown Bloomington Association is working to provide its members with new upgraded membership benefits - stay tuned!

Downtown Bloomington Membership Form

Membership Levels

- _____ \$50 Friend
- _____ \$75 Resident
- _____ \$200 Business
- _____ \$200 Property Owner

Sponsorship Levels

- _____ \$500 Sponsor
- _____ \$1000 Sponsor

Name: _____

Business: _____

Address: _____

Phone: _____ Cell: _____ Fax: _____

Email: _____

_____ I am interested in serving on the following DBA Committees:

- | | |
|-----------------|---|
| _____ Marketing | _____ Entertainment Zone/Downtown Residents |
| _____ Design | _____ Economic Restructuring |

_____ Please contact me regarding Downtown volunteer opportunities

Payment Enclosed (cash or check only): \$ _____

Please send this form along with your payment to: Downtown Bloomington Association
106 W. Monroe St.
Bloomington, IL 61701

Be sure to send your logo to tstiller@downtownbloomington.org to keep on file for use on the website and e-newsletters!

